



2021 IMPACT REPORT

We believe in aging well

Our Mission: To champion informed and positive aging and serve as the area's catalyst for collaborative solutions.



Our work continues to reimagine aging and address the most pressing issues facing older adults in our 13 county region. In 2021, we successfully rebranded as AgeWell Middle Tennessee to better align with our mission and passion for being a trusted community resource, addressing unmet needs and advocating for older adults. Going forward, we will continue to provide essential information, develop innovative solutions and expand our collective advocacy to ensure we can all age well.

– Grace Sutherland Smith,
Executive Director

TRUSTED COMMUNITY RESOURCE:

Impact by the numbers

We provide trusted information and online tools to ensure you stay informed and engaged in the community.



35+ partner organizations engaged with us to champion older adults



104 caregivers received Helpline & Eldercare Coach phone consult support



350 callers to our Community Helpline received information and referral assistance



2,578 unique visitors accessed our new and improved online Directory of Services



19,610 copies of our Directory of Services were distributed throughout our 13-county service area



156 working caregivers and **42 human resource professionals** participated in our Eldercare Coach Lunch and Learn webinars



216 caregivers completed our Roobrik: Is It Time to Get Help? online eldercare decision support tool



“Thank you so much for your help and giving me new avenues to explore! My conversation with you was a bright spot in my week! I’ll always be grateful to you!”

– A caregiver using our Eldercare Coach phone consultation service





CATALYST FOR SOLUTIONS TO UNMET NEEDS

We convene individuals and organizations to identify unmet needs and serve as a catalyst for collaborative solutions.



- Expanded partnerships with local employers through our Eldercare Coach program, conducting eight eldercare webinars and providing Helpline support and 30-minute “care coach” phone consultations for 104 family caregivers
- Led the TN Coalition for Better Aging and worked with partner organizations to provide recommendations to the State of Tennessee for TennCare’s plan for funding Home and Community Based Services (HCBS) through the American Rescue Plan Act (ARPA)
- Convened partner organizations and conducted briefings with Tennessee Department of Human Services and Commission on Aging leaders regarding increased funding for grandparent and relative caregivers and long-term services and support
- Convened the Middle Tennessee Elder Watch, generating media coverage for World Elder Abuse Day and hosting two collaborative drive-through shred events for older adults

CHAMPION & ADVOCATE FOR OLDER ADULTS

We advocate for and with older adults and family caregivers to enhance our community and support positive aging.



- Increased our advocacy leadership by chairing the Tennessee Coalition for Better Aging and leading three statewide meetings to “Reimagine Long-Term Services and Supports in Tennessee” with more than 100 stakeholders participating in virtual sessions
- Convened a bi-monthly Leadership Council of more than 20 organizations serving older adults to collaborate on issues, including relief programs, disaster response and COVID-19 safety and community resources
- Hosted the 29th Annual Sage Awards virtually honoring six individuals aged 55+ for their commitment to lifelong service and improving the quality of life in our community, along with the West End Home Foundation and Matthew Walker Comprehensive Health Center for positively impacting the lives of older adults.

“The Tennessee Coalition for Better Aging is grateful to have a strong advocacy leader like AgeWell, which cares for older adults, their welfare, and their family members. AgeWell has helped to magnify and echo the coalition’s united voices to make Tennessee a healthier state, a state that honors and brings dignity to our veterans, mentors, teachers, parents, and grandparents.”

- Tom Starling, CEO of Mental Health America of the MidSouth, and founder of the Coalition in 2016

AgeWell’s work would not be possible without your generosity. We are grateful for your support and know that together, we will continue to make an impact throughout Middle Tennessee. To make a donation, please visit [AgeWelltn.org/support](https://www.agewelltn.org/support)



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